

2022 PRODUCT FEATURES



Grant Connect is Imagine Canada's signature fundraising platform. Our comprehensive database and powerful search tools will help you target funders faster and have more proposals accepted!

Thousands of funders

Grant Connect provides access to information on:



11,400+
Canadian foundations



500+
Corporate giving programs



500+
Government grant programs



80+
American funders



250+
Other grant opportunities

Easy-to-use search tools

- ▶ Find prospects using thousands of search criteria, including more than **375** causes, **100+** distinct populations, **thousands** of Canadian locations, **25** international regions, and **31** types of support.
- ▶ Filter your results by deadline, language, gift size, whether the funder is open to requests, and more.
- ▶ Search through more than **1.87 million** grant records, totalling more than **\$76 billion** in giving.
- ▶ Search through gift records by cause, location, recipient, and more using *Gift Explorer*.
- ▶ Search through board and staff members using *Contact Explorer*.
- ▶ Save your funder searches.

Detailed and accurate information

- ▶ Find detailed and up-to-date information on grant programs, application guidelines, financial history, key contacts, and more.
- ▶ Our information is updated daily by our data team using multiple data sources, including the CRA. Funders also supplement our data with exclusive information not available anywhere else.

Track and share research with Pipeline

- ▶ Our relationship and workflow management tool helps you track funding prospects and their upcoming deadlines from when you first identify them to your successful stewardship of a grant.
- ▶ *Pipeline* lets you record notes and request sizes for each funders that can be seen by your team.
- ▶ Your *Pipeline* data, including funder contact info and upcoming deadlines, can be easily exported as a spreadsheet.
- ▶ Your subscription allows multiple account users (2 for Essential plans, up to 20 for Premium plans) to access your pipeline and notes.

Excellent user support

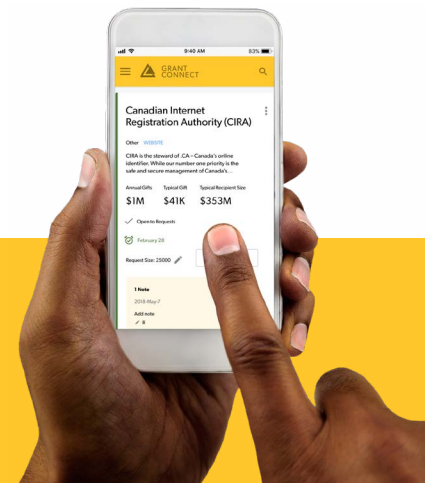
- ▶ The Grant Connect team provides free training for subscribers, as well as dozens of training and support resources via our Help Centre that help you identify funding opportunities using Grant Connect and refine your prospect research process.
- ▶ Grant Connect users get access to our monthly *Funder Alert* newsletter, which features the latest funding opportunities and upcoming deadlines for major funders.

Freedom from your desktop

- ▶ Grant Connect is mobile-friendly, meaning you can look up funders and find opportunities on the go using your phone or tablet.

Why Grant Connect and Imagine Canada?

- ▶ Combining more than 50 years of research experience with a national reach, Imagine Canada knows more about charities and philanthropy than any organization in the country.
- ▶ Grant Connect helps charities thrive by combining philanthropic expertise, high-quality funder data, leading technology, and a steadfast commitment to being an accessible and affordable solution for all Canadian fundraisers.



JOIN MORE THAN 1,000 NONPROFITS ACROSS CANADA WHO RELY ON GRANT CONNECT



Grant Connect gives me the information I need so I can ask the right questions and make a personal impression. This helps me to stand out in a sea of requests and, ultimately, succeed in securing funding. You only have so many arrows in your quiver and you want them to hit the bullseye without wasting time, effort and money. I would definitely recommend Grant Connect to any organization that wants to take the guesswork out of seeking funding.



Paul Evered, Senior Giving Officer, Operation Smile Canada