

## **A-103 Community Relations**

<b>REVIEWED:</b>	October 2022
<b>REVIEW PERIOD:</b>	3 Years

### 1. PROMOTIONS

1.1. The board recognizes that the library is a public facility and therefore encourages the display of items as a community service.

1.2. The library will display items promoting literacy

1.3. The library will display items, whenever possible, which promotes local art and hobbies

1.4. Staff refusal to display certain material may be appealed to the board in writing. The decision of the board is final

1.5. The bulletin board shall be reserved for library programs, local public events, and items covered in 1.1-1.4

### 2. ADVOCACY

2.1. Advocacy is the responsibility of the board. The two major aims of the library public relations programs are:

- To make civic officials and the public aware of the library's goals, objectives, services and to promote their understanding of the resources AND;
- To encourage active participation by all community members of all ages in varied services of the library

### 3. MARKETING

3.1. The board will market the library to the members of the community. Marketing activities should be undertaken to encourage people of all ages to take advantage of the resources and services provided by the library.